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CNSNEXT SUPPORTS LOCAL GRADUATES THROUGH BROADCAST

THOMASVILLE, GA- June 15, 2020- Graduation is a time of celebration, both for the students who are graduating and their families and friends who supported them along their journey. This year's graduates, however, were faced with a graduation day far different from how they imagined, with the impacts of COVID-19 challenging many school systems and colleges across our nation. With the question of how to conduct socially-distanced graduation ceremonies facing local systems, CNSNext stepped in to help make the difficult situation a little easier.

"2020 has been an unprecedented year in so many ways for so many, including for our local high school graduates," said Sarah Baggett, marketing manager. "Many students were already disappointed to not share in many of the traditional senior year activities, so we wanted to help however we could to make their graduation ceremonies special."

CNSNext worked with three local school systems to provide the solution for how families and loved ones could celebrate their graduate's notable achievement safely. "We were proud to assist with graduation broadcasts for Thomasville High School, Thomas County Central High School, and Mitchell County High School as well as the celebratory graduation parade for THS," said Baggett.

According to Austin Reams, CNSNext programming manager, CNSNext worked with the school systems to provide streaming capabilities that opened up 2020 graduation ceremonies to a wider audience that could watch the festivities safely from home. "We are very grateful to have the ability to support these hard working students through their virtual graduation ceremonies," said Austin Reams, programming manager. "Through collaborative efforts between CNSNext and the school systems, we were able to broadcast graduations to homes throughout our viewing area using our local programming channels so that loved ones could safely celebrate with their graduates."

Baggett said providing local programming such as these graduation celebrations is important to CNSNext. "We strive to provide compelling, local programming, so helping our local graduates celebrate was just another way we could provide a valuable local service to CNSNext subscribers," she said. "We look forward to continuing to offer support such as this to all in our service area."

Congratulations to the Class of 2020!

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