

# cns next

In these uncertain times, please know that CNSNext is here for you. Our goal is to continue to help local businesses grow and adapt during these turbulent times. Whether that means adding additional phone lines, increasing your Internet speed, or running a dedicated advertising campaign later - we're here to help support your new and evolving business strategies.

Please let us know how we can help you during this time.

## How We're Preventing Risk and Exposure



CNSNext staff are working hard to prevent the risk of exposure to and transmission of COVID-19. "The health and safety of our staff, technicians, and customers are paramount," said Don Atkinson, CEO of CNSNext. "Leadership has been meeting regularly to discuss ways to protect our staff and customers from exposure to COVID-

19. Communication is a key part of this strategy. As the situation evolves, so will our protective measures."

Currently, CNSNext staff are utilizing recommendations from the Centers for Disease Control regarding hand washing and sanitizing techniques, as well as using gloves to handle equipment. "We are also asking questions to assess the risk of entering a home or business," said Atkinson. "For the health and safety of our staff, we may ask to reschedule appointments if necessary."

[Nielsen](#) states, "With U.S. consumers asked to refrain from social gatherings and shelter-in-place at home due to COVID-19, media consumption is prepared to boom. Based on Nielsen data from prior major crises in recent U.S. history that forced consumers to stay home, total TV usage increased by nearly 60%."



## It's the most wonderful time of year...again!

COVID-19 is an ever evolving and often frightening situation. Because of this, Hallmark Channel wants to spread some holiday cheer to viewers! Beginning at noon today, [the Hallmark channel](#) will air holiday features and a Christmas movie marathon all weekend long.

Give Brandy a call to have your commercial seen during this weekend's pop-up marathon.

229-227-4090



## Free Previews



CNSNext is committed to keeping as many people as possible informed and entertained during this turbulent time. As a result, free previews of many news and entertainment channels will be offered to CNSNext television subscribers for a limited time. Many of our programming partners are providing the unprecedented ability to allow additional access to some of their networks. For example, Fox News and CNN are allowing us to make their channels available to customers who are not regular subscribers. This should provide some additional options for both news and entertainment to more subscribers during this difficult time.

## COVID-19 Preparedness Site

CNSNext has created a page on its website, [CNSNext.com](https://www.cnsnext.com) that has information and resources available regarding the COVID-19 pandemic. Changes to



CNSNext's operating procedures will be updated here. Subscribers can also find information here outlining previews available from programming partners.

## UPCOMING PREMIERES!



These hot new premieres are the perfect opportunity for you to reach an engaged customer base. We can air your commercial during any of these popular shows. Call us today to update your advertising schedule!

3/22

2020 Nickelodeon Kids' Choice Awards- Nickelodeon, 7:30 PM

3/23

Street Outlaws: Memphis- Discovery, 8 PM

3/24

Tosh.0- Comedy, 10 PM

3/25

CMT Crossroads: Halsey & Kelsea Ballerini- CMT, 10 PM

Eating History- History, 10 PM

3/26

Keeping Up With the Kardashians- E!, 8 PM

The Great Food Truck Race- Food, 9 PM

3/30

Driven- Discovery, 9 PM

3/31

Little People, Big World- TLC, 9 PM

4/1

The Challenge: Total Madness- MTV, 8 PM

4/2

The Real Housewives of New York City- Bravo, 9 PM

4/12



Contact Us - We're Here for our Customers!

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